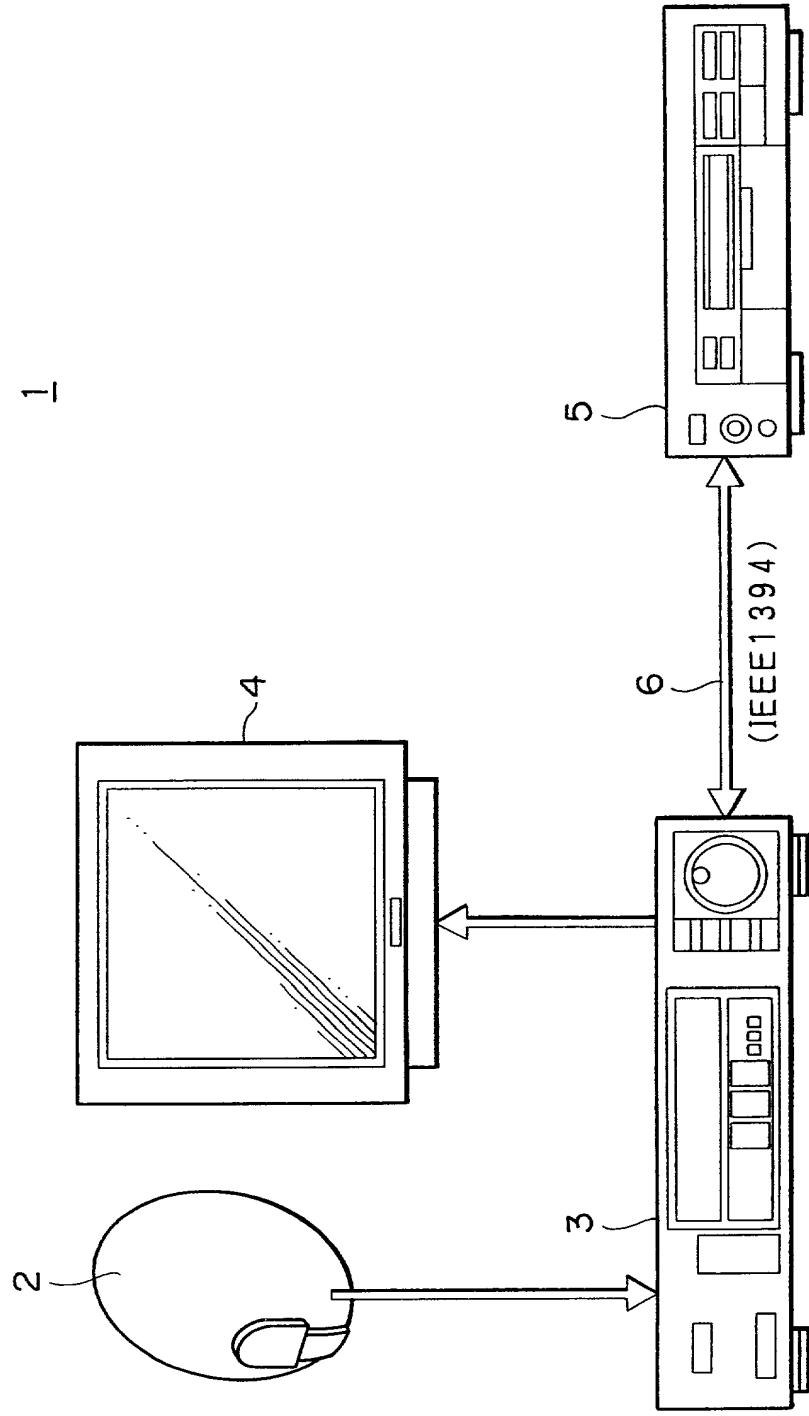


FIG. 1



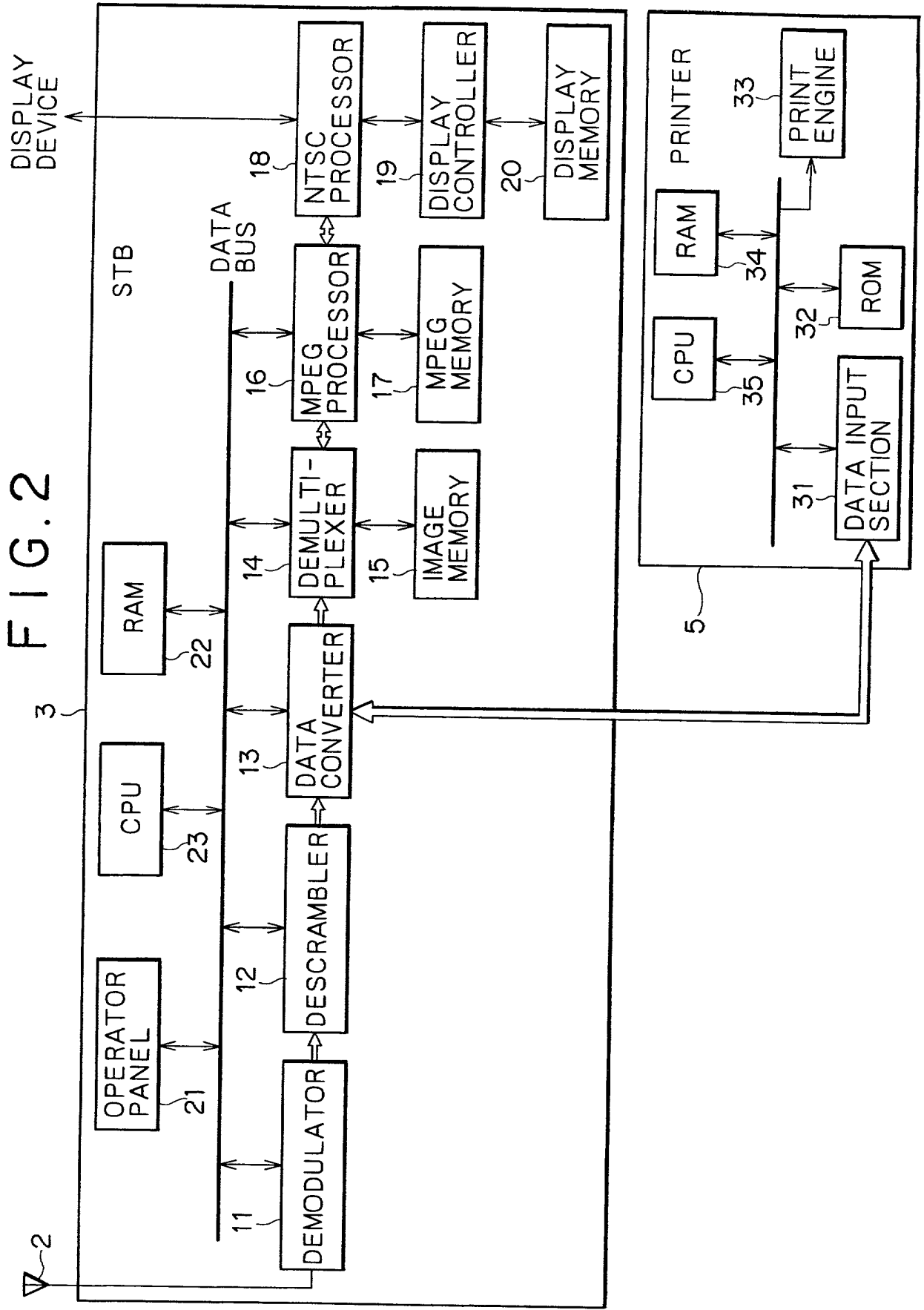


FIG. 3

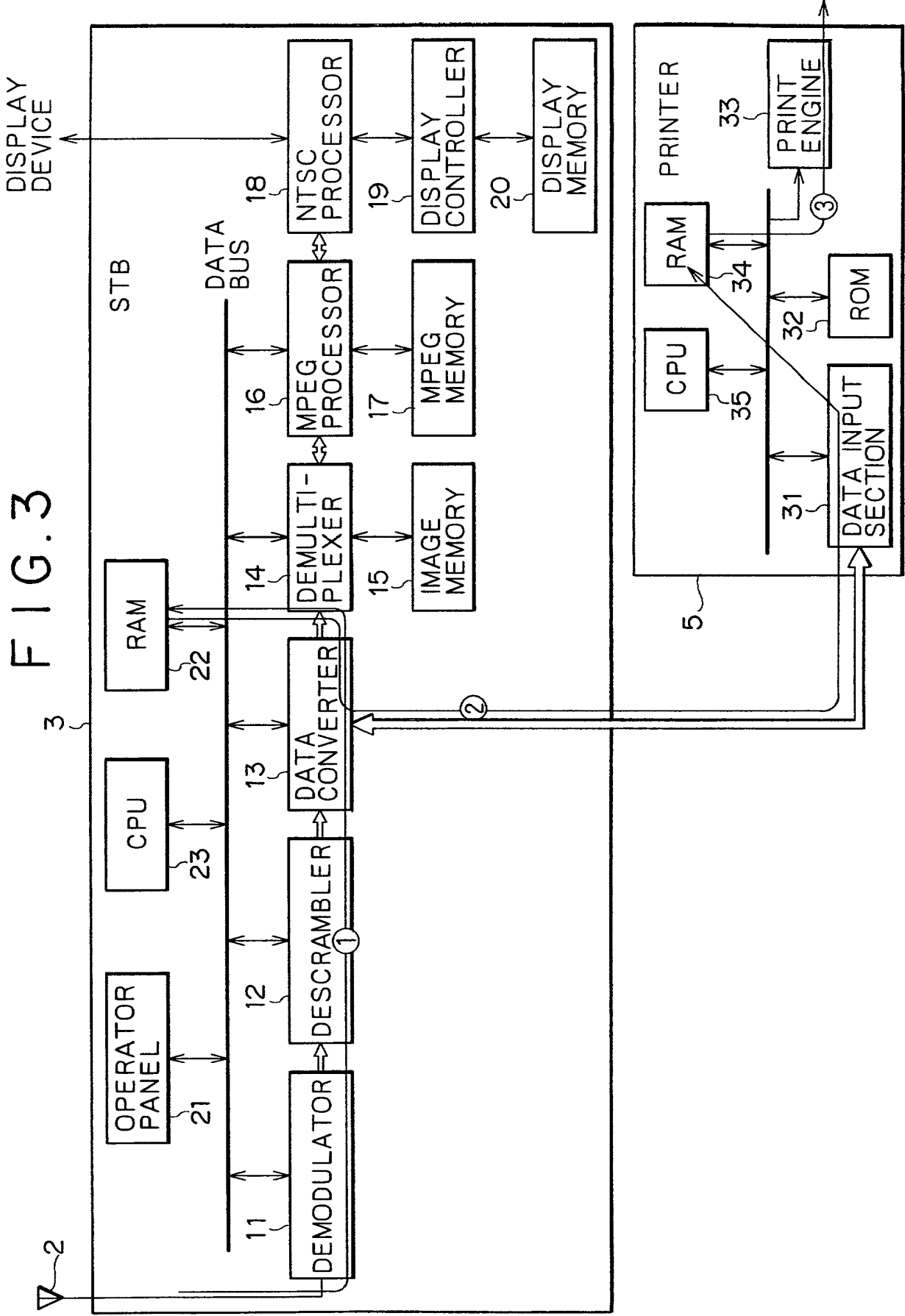


FIG. 4

STB (controller + producer) Printer (consumer)

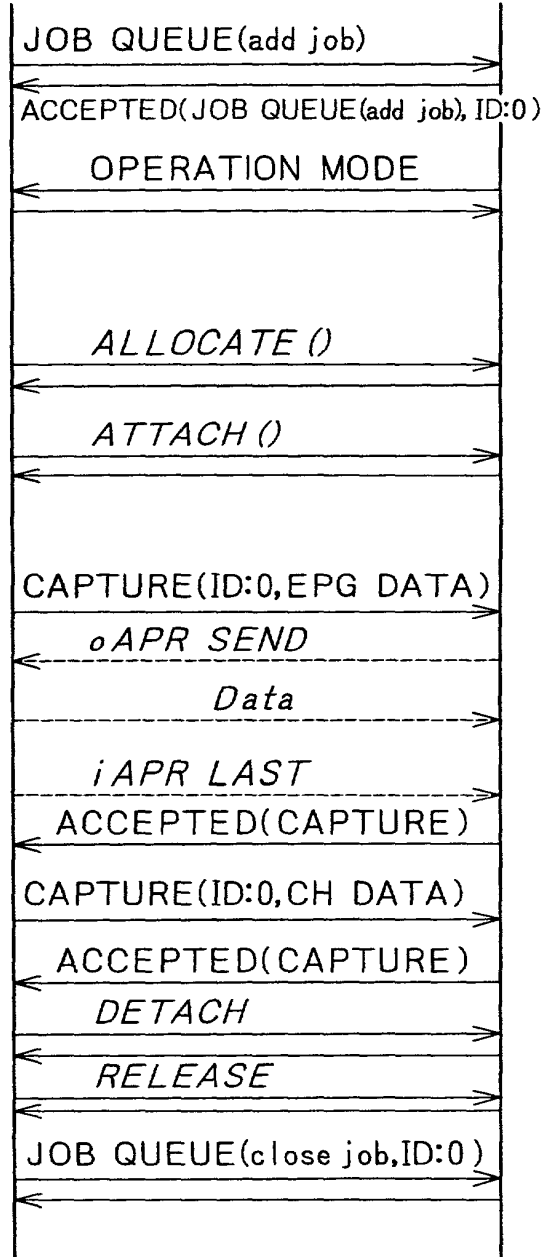


FIG. 5

"BT_g", 724, 1999.06.23, 5:00, 0:30, "ULYSSES31#16", "ANIMATION", "", "Y", "Y"											
TYPE	CH NO.	DATE	START TIME	DURATION	DM NAME/EIT	USER NIBBLE 1	USER NIBBLE 2	RATING	PPV FEE	DM CONTENT/EIT	PREFERENCE CH
EIT_p	724	1999.06.23	5:00	0:30	ULYSSES 31#16	ANIMATION					Y
EIT_g	724	1999.06.23	5:00	0:30	ULYSSES 31#16	ANIMATION					Y
EIT_d	724	1999.06.23	5:00	0:30		ANIMATION				16TH STORY (CHILENE)	Y
(unsigned short int)		YYYY. MM. DD	HH:MM	HH:MM	FULL-SIZE 20 CHARACTERS 96byte(SJIS)			(unsigned char)	(6 DIGIT BCD)	FULL-SIZE 400 CHARACTERS 800byte(SJIS)	Y or N

FIG. 6

Address	Offset	msb	lsb
00 00	16	Service_number	
00 01	16		
00 02	16	Service_name	
.			
00 29	16		
00 2A	16	logo_type	
00 2B	16	logo_color_y0	logo_color_cb0
00 2C	16	logo_color_cr0	logo_color_y1
00 2D	16	logo_color_cb1	logo_color_cr1
00 2E	16		
.		logo_bit_map	
01 71	16		

[illegible][illegible]